Educate your users

They are your last layer of Defence

KHIPU Solution Brief

Cyber Security Awareness Training

Phishing-As-A-Service (PhaaS)

By Appointment to
Her Majesty the Queen
Network Security Provider
KHIPU Networks Limited
Hampshire

What is the threat, what is the risk to your organisation?

Cyber threats - Phishing, malware, ransomware can go undetected for days, weeks and months. The impact can be considerable with data leakage/loss, network outages, financial loss and reputational damage.

The cyber security landscape is constantly changing - phishing and ransomware are compromising organisations and people every day.

These threats have to be dealt with in a number of ways by addressing all levels of the infrastructure - from the outside world, all the way to the users – what we call the **"outside-in and inside-out"** approach to cyber security as shown below.
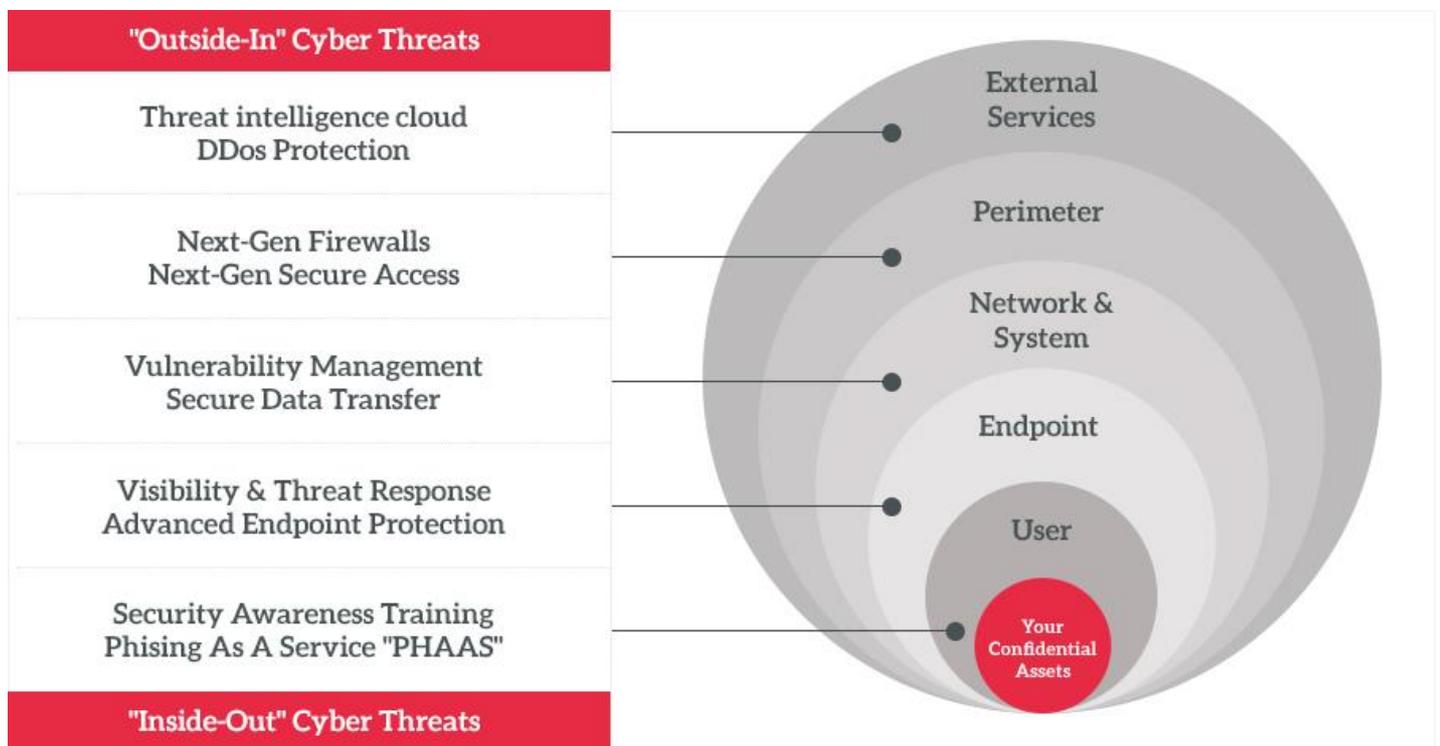
Khipu's outside-in and inside-out approach to cyber security

Our approach to cyber security provides a complete solution to each of the threat layers within an organisation, removing the risks of being victim to an attack. Our "outside-in and inside-out" model ensures that any threats or incidents can be identified, isolated and reported on immediately, with a pro-active approach to future prevention.

Education's vital in the defence against phishing & ransomware

Even with extensive investments in your IT security infrastructure, the weakest and most vulnerable layer of defence in your organisation are your **users**. Many of the recent successful cyber-attacks which have crippled organisations, caused severe financial loss and damage to reputation - have been as a result of **phishing**.

Addressing the last layer of defence, the **users**, is a crucial element of Khipu's cyber security offering where our **Phishing-As-A-Service** platform provides a complete awareness training solution for any organisation, small or large.

Cyber Security Awareness Training - Phishing-As-A-Service

By providing staff awareness training, we can help your organisation in the protection against cyber threats. Our consultancy led awareness training service offers a complete and tailorable package for educating your users including:

Simulated phishing emails - Fully customisable for different requirements and scenarios.

Simulated phishing websites – Fully customisable to your domain, website and intranet.

On-Demand branded education landing pages to promote staff awareness & training.

Training modules with videos (customisable), interactive quizzes and tests.

"Cyber Security 101" Classroom Training held onsite, offsite at our training centre or virtually (online), led by Cyber Security trainers for improved staff awareness, security policy compliance and employee inductions.

Detailed reporting showing stats/graphs after each phishing campaign, illustrating the 'risk' to your organisation & used to show improvements as more training takes place (ROI)

Security "pay as you go" services - Endpoint vulnerability assessment; "drive-by" threats, file attachment downloads & simulated ransomware attacks to highlight the weaknesses in your internal infrastructure. Simulated USB and 'smishing' (SMS phishing) attacks available as alternative ways to promote awareness of how an attacker can attempt to compromise your environment.

Phishing-As-A-Service Awareness Training options

The following provides an overview of the training services available, all tailorable to meet specific customer needs. All training services are carried out and led by only experienced and trained cyber security specialists.

Service Definition	1-Phish	4-Phish	8-Phish	12-Phish
Consultation Phase				
Cyber Security Awareness Training overview / capabilities	✓	✓	✓	✓
Customer requirements, setup and testing (incl. email spam testing)	✓	✓	✓	✓
Provision of service	✓	✓	✓	✓
Baseline Phishing Campaign - Understand your risk factor				
Phishing Email content customisation and creation	✓	✓	✓	✓
Phishing Website content customisation and creation	✓	✓	✓	✓
Baseline report	✓	✓	✓	✓
Results presentation to customer	✓	✓	✓	✓
Targeted Phishing Campaigns				
Phishing Emails customisation and creation		4	8	12
Phishing Websites content customisation and creation		4	8	12
<u>On-demand Phishing Awareness Training (customer branded):</u>				
Per campaign awareness email with link to training video		✓	✓	✓
Per campaign awareness landing page:		✓	✓	✓
Phishing education including training tips		✓	✓	✓
Training video (option for customer branded)		✓	✓	✓
Quizzes "Real or Phish"		✓	✓	✓
Training reports: Quiz / time results & improvements / campaign (ROI)		✓	✓	✓
Phishing Targeted email addresses	Unlimited	Unlimited	Unlimited	Unlimited
Smishing Campaign > 50 users		2	4	6
Professional Services (Onsite / remote) - setup, creation & execution	✓	✓	✓	✓
Training including customer branded education landing page		✓	✓	✓
Helpdesk Support Services	✓	✓	✓	✓

Security "pay as you go" services

To complement our training, we have additional "pay as you go" security services which are purchased as add-ons to the above training options:

- Additional Phishing Campaigns
- Vulnerability Assessment Services:
  - Drive-by and file downloads
  - Client testing (browser and plugins) and assessment reports
- Simulated USB and 'smishing' (SMS phishing) attacks
- Classroom Training (per campaign), 2 to 3 sessions per day (onsite, offsite or virtual)
- Simulated ransomware attacks

Why Khipu's Cyber Security Awareness Training Service?

Khipu Networks **"Phishing As A Service"** is a unique offering for organisations that wish to protect their environments from the ever-changing cyber threat landscape. Our awareness training includes the following <u>unique</u> value-add services:

Cost Effective and Easy to Scale: A single cost regardless of how many users are "phished" instead of a "per-user" price model which can be expensive and difficult to scale.

Trainer lead: The awareness training service is carried out by only experienced and trained Cyber Security experts. The service is not an "email-only" software solution.

Unique offerings including:
- Unlimited email addresses / users
- Customised awareness training video
- Trainer-led by experienced Cyber Security specialists
- Security "pay as you go" services including endpoint vulnerability assessments and simulated ransomware attacks.
- Simulated USB and 'smishing' (SMS phishing) attacks
- Flexible and tailorable services to meet specific customer requirements

Classroom Cyber Security Training Services: Courses, interactive sessions and tests available for improved staff awareness, security policy compliance and employee inductions. Courses are held either on onsite at the customer premises, offsite at Khipu's training centre or virtually (online).

Khipu – a Complete Networking and Cyber Security Company: We can advise on an organisations entire networking and cyber security strategy as our services and products address all areas relating to cyber threats and attacks.

Let us train your staff
- They are your biggest risk and greatest asset -

Please contact **Khipu** to find out how our "PhaaS" can protect your organisation against the ever-changing cyber threats.

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The Cyber Security Company